

Learning English in 2030

By Jade Joddle

Hi, students. Hope you're well. In this video, I want to give some predictions about what learning English will be like in the year 2030. And some of these apply to being an English teacher as well in the future. How will it be different? Will it improve?

I'm just sharing some of my thoughts with you. And it would be interesting as well if you left your own predictions in the comments, then we can compare our vision of the future. And what I would like to say, if, at any point, you find this video interesting, please click the Like button. And if you need assistance with understanding everything that I'm saying, you can put on the subtitles, and you can read and listen at the same time.

OK, so the first point that I want to begin with regarding teaching in the year 2030 is I think international English, which is sometimes called amalgam English, will have much higher status. In fact, it has an improved status now, but I think it will continue to grow, and people will begin seeing it on an equal footing as British English or American English. We can already see this happening, because, to give an example, there are teachers on YouTube now who are non-native speaker teachers, but they have massive channels, and they're doing really well.

The people who follow them are not concerned at all that they're not native speakers. All they're concerned about is, is the teacher good? Do I like the lessons? And yes, they're happy to subscribe and watch. So I see that as signifying how people view and look upon amalgam English or international English in general.

My second point is that there won't be as many adult learners of English. I think we will have used most of them up by then, because the majority of people who were already adult and were thinking about learning English or were forced to learn English because of their work situation, most of those will have begun the journey of learning English by then. So we're going to start running out of adult learners in the future.

However, all is not lost for teachers like me who teach adults, because I also see in the future that there will be more specialties and more niches in terms of learning English. We already have a few already. There are courses specifically for pilots to learn English, courses in pronunciation, such as the ones that I make.

But in the future, I think there will be a lot more of these niches springing up. Maybe we can't even think of what they are yet. Because people will need to specialize in their English due to the kind of industry they work in or the specific needs that they have for their English. People will get to a point where there's nothing left for them to learn in just general random English lessons, and they'll realize that they have to focus their attention on a specific area to reach their career goals.

My third point is that in the future, there will be big, global corporations working in the online school space for learning English, and they will have some program of teaching where it can be accessed in all different countries around the world. And I imagine it would work by schools subscribing to outsource their English teaching, essentially. And I think the teachers

working in these online English schools, which I think will be many done via video, will be famous teachers who are known from the internet, who are approached by these schools to become teachers for them.

And the reason I can see this happening is because as an online teacher myself, and someone who makes video lessons, there is a massive restriction in terms of scalability. You don't have enough time in a day to do everything, to make the lessons, to teach the students, to handle the website. Only big, global-- they don't have to be global, but only big companies can do all of those things at once. It can't be done just by yourself. So I think when the corporations get involved in online language learning, we're going to see massive growth in that area, and we'll probably see a lot of these established ELT businesses going out of business as their business model becomes outdated and people aren't learning that way anymore.

My next point is that in the future, there won't be any more foreign exchange trips which people go on with their schools, at least not between European countries. And the reason I can see this happening is because in our new era, let's say, that we're living in now, where everything has changed, especially in relation to travel, travel is going to become too complex and too much of a waste of effort for something quite small, like a school trip. And the second reason I think it just won't happen anymore is because people don't see the worth in such trips anymore because it is very easy to exchange language and speak to students in other countries without physically going there.

And in terms of the trip aspect, going to another country, and where, of course, that's fun, young people would enjoy doing that, but the other aspect that I see is that Europe has become so homogenized now that you don't really get a radical cultural experience anywhere that you go in Europe. So they won't really get that aspect of having a new experience. It's not really worth as much as it used to be. So it'll be a combination of factors. Travel is just too difficult, or perhaps too expensive, and also, people don't regard it as a challenging cultural kind of experience. So I think it's the end of that.

And my last point is to do with how the English learning materials themselves are going to develop. I think video will be the main way of learning English. But it is still in need of an extra something which we don't have yet. It will be really good if the technology develops to be able to give students interactive exercises while or after watching a video. So that would be really good if we had the kind of technology where I could just ask you a question now, and then you choose your answer and get some kind of feedback.

We don't have that capability. And English teachers working by themselves doing everything don't have time to make lots of different extra exercises just for a YouTube video. So I think that's how. If we can develop video to have more of an interactive aspect to it, then definitely, the way that people learn English in the future is going to be much more active, and therefore, much more effective.

OK, so I hope you liked or found interesting my predictions about English teaching in the future. Thank you for watching this video. And I hope you come back again soon. I'll see you then. Bye.